

July 23, 2009

Browse sidewalk sales at Orchard Mall

Orchard Mall in West Bloomfield will hold its Summer Sidewalk Sale, Thursday-Saturday, July 30-Aug. 1.

Most mall retailers will have marked-down merchandise as well as new fall offerings during the sidewalk sale, which runs noon-p.m. Participating stores include The Beauty Lounge, Frameable Faces Photography, Panera, Yoga Shelter, Guys N Gals, Annie Sez and Eleganza Boutique, Nancy's Linens, Sally's Designs and Maria's Bridal Couture.

"We'll be offering hot summer photography packages at the sidewalk sale," says photographer and owner Ally Cohen.

Meanwhile, Eleganza Boutique will host a three-day trunk show for Angel knits, a family-owned business. Angel Apparel offers unique, fashionable high-quality women's apparel, which is produced in Turkey using fine Italian yarns. The company is based in New York and run by Alen and Arthur Cakiryan.

"A trunk show gives customers an opportunity to view the complete collection," says Eleganza owner Sue Loussia. "It also helps me to see what styles and colors appeal to most customers."

Orchard Mall was built in 1972 as a one-of-a-kind enclosed, small retail center with natural light streaming in through skylights and windows. It is 95 percent occupied today with only two available spaces left. It's located at Maple and Orchard Lake Roads, in West Bloomfield.
